

EXHIBIT 1



Vlada Haggerty <vlada.haggerty@gmail.com>

MAKE UP FOR EVER

8 messages

Nancy Lan <NancyL@makeupforeverusa.com>
To: "vlada.haggerty@gmail.com" <vlada.haggerty@gmail.com>
Cc: Nancy Lan <NancyL@makeupforeverusa.com>

Tue, Sep 20, 2016 at 11:44 AM

Hi Vlada,

My name is Nancy Lan from the Brand Marketing team here at MAKE UP FOR EVER. I got your contact from our PR team and I know you are a fan of MAKE UP FOR EVER & often use our products, thank you! I am huge fan - your creations are so inspiring and beautiful! I've been following your Instagram for quite some time now and your passion for artistry and lips really comes through your work. Your aesthetic and attention to detail is incredible. 😊

The reason why I am reaching out is because I wanted to see if you are open to the possibility of a collaboration for 2017. Do you have time for a phone call this week? Please let me know your availability for the next few days and I will be happy to share more information when we chat.

Best,
Nancy

Nancy Lan

Senior Manager, Brand Marketing



841 Broadway 4th Floor, New York, NY 10003

Phone: [REDACTED] Mobile: [REDACTED]

Follow us on Instagram: @makeupforeverus

www.makeupforever.com

image001.png
16K



Vlada Haggerty <vlada.haggerty@gmail.com>
 To: Nancy Lan <NancyL@makeupforeverusa.com>

Tue, Sep 20, 2016 at 6:02 PM

Hi, Nancy!

Thank you so much for reaching out! I'm truly honored that such an amazing and inspiring brand is interested in working with me.

I would be happy to explore the options but I must tell you right away that I am under an exclusive lip art contract with one of the large makeup brands until December 2017.

I am allowed to do full face looks and eye looks, but my signature lip looks are off limits, unfortunately.

If you still would like to have a call, I am more than happy to chat with you! I will be back to the US on Friday.

Sincerely,
 Vlada Haggerty
 Makeup&Hair



www.vladahaggerty.com
www.vladamua.com

[Quoted text hidden]



image001.png
16K

Nancy Lan <NancyL@makeupforeverusa.com>
To: Vlada Haggerty <vlada.haggerty@gmail.com>

Hi Vlada!

Bummer (for us) to hear about your contract but congrats to you! I would still love to connect and to better understand the restrictions and see if there is a possible work around. What time works for you tomorrow or Monday? I am available 4:00 EST (or 1:00 PST) tomorrow. I am open on Monday during the day.

Best,

Nancy

From: Vlada Haggerty [mailto:vlada.haggerty@gmail.com]
Sent: Tuesday, September 20, 2016 9:03 PM
To: Nancy Lan <NancyL@makeupforeverusa.com>
Subject: Re: MAKE UP FOR EVER

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Makeup&Hair



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On September 20, 2016 11:44:45 Nancy Lan <NancyL@makeupforeverusa.com> wrote:

Hi Vlada,

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Nancy Lan

Senior Manager, Brand Marketing



841 Broadway 4th Floor, New York, NY 10003

Phone: [REDACTED] Mobile: [REDACTED]

Follow us on Instagram: @makeupforeverus

www.makeupforever.com

Nancy Lan <NancyL@makeupforeverusa.com>
To: Vlada Haggerty <vlada.haggerty@gmail.com>

Mon, Sep 26, 2016 at 12:03 PM

Hi Vlada,

Hope you had a nice weekend, please let me know what time this week work for you for a call.

Best,
Nancy

From: Nancy Lan
Sent: Thursday, September 22, 2016 4:32 PM
To: 'Vlada Haggerty' <vlada.haggerty@gmail.com>
Subject: RE: MAKE UP FOR EVER

Hi Vlada!

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Nancy

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Sent: Tuesday, September 20, 2016 9:03 PM
To: Nancy Lan <NancyL@makeupforeverusa.com>
Subject: Re: MAKE UP FOR EVER

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Sincerely,
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Makeup&Hair



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Best,
Nancy

Nancy Lan

Senior Manager, Brand Marketing

841 Broadway 4th Floor, New York, NY 10003

Phone: [REDACTED] Mobile: [REDACTED]

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www.makeupforever.com



Vlada Haggerty <vlada.haggerty@gmail.com>
To: Nancy Lan <NancyL@makeupforeverusa.com>

Mon, Sep 26, 2016 at 4:40 PM

Hi, Nancy!

Thank you! I hope you had a great week end too!
I am free tomorrow after 2 pm, Wednesday before 6 pm and Thursday and Friday are open for now. Please let me know which time works best for you!

Sincerely,
Vlada Haggerty
Makeup&Hair



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www.vladamua.com

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Nancy Lan <NancyL@makeupforeverusa.com>
To: Vlada Haggerty <vlada.haggerty@gmail.com>

Tue, Sep 27, 2016 at 7:02 AM

Hi Vlada,

Let's try for Wednesday – does 11:00 AM PST (2:00 EST) work for you? Is this the best number to call? [REDACTED] ?

My number is [REDACTED] (office) and [REDACTED] (cell).

Best,
Nancy

From: Vlada Haggerty [mailto:vlada.haggerty@gmail.com]
Sent: Monday, September 26, 2016 7:41 PM
To: Nancy Lan <NancyL@makeupforeverusa.com>
Subject: RE: MAKE UP FOR EVER

Hi, Nancy!

Thank you! I hope you had a great week end too!
I am free tomorrow after 2 pm, Wednesday before 6 pm and Thursday and Friday are open for now. Please let me know which time works best for you!

Sincerely,
Vlada Haggerty
Makeup&Hair



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www.vladamua.com

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Vlada Haggerty <vlada.haggerty@gmail.com>
To: Nancy Lan <NancyL@makeupforeverusa.com>

Tue, Sep 27, 2016 at 9:58 AM

Hi, Nancy!

Yes, 11 am on Wednesday works for me! Putting it in my calendar. The number [REDACTED] is correct. Talk soon!

Sincerely,
Vlada Haggerty
Makeup&Hair



www.vladahaggerty.com
www.vladamua.com

[Quoted text hidden]

Nancy Lan <NancyL@makeupforeverusa.com>

Tue, Sep 27, 2016 at 12:56 PM

To: Vlada Haggerty <vlada.haggerty@gmail.com>

Perfect, talk soon!

From: Vlada Haggerty [mailto:vlada.haggerty@gmail.com]

Sent: Tuesday, September 27, 2016 12:58 PM

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[Quoted text hidden]