

EXHIBIT 2



Vlada Haggerty <vlada.haggerty@gmail.com>

Make Up For Ever + BuzzFeed Opportunity

5 messages

Alex Tarr <alex.tarr@buzzfeed.com>
To: vlada.haggerty@gmail.com

Thu, Jan 5, 2017 at 2:33 PM

Hi Vlada!

I was contacting you to see if you would be interested in working with BuzzFeed and Make Up For Ever at the end of the month?

We will be creating three Top Knot videos, which I believe you have worked on before with Jazzmyne, Lindsay, and liana, but this time the videos are going to be *sponsored* by Make Up For Ever.

We will be featuring two of their products: *Artist Acrylip*, which launched around Christmas and is a high-pigmented lip gloss, and *Artist Liquid Matte*, which will be launching in February.

I would be directing the shoot along with my DP, Liz, but we would love to bring you on as a lip expert and a makeup artist to work with the Make Up For Ever products on some models we will be bringing in. We pay our makeup artists \$350 per day, and we would need you for four days:

Monday, January 23: Prep
Tuesday, January 24: Shooting
Wednesday, January 25: Shooting
Thursday, January 26: Shooting

Some employees from Make Up For Ever will be on set with us those days - the brand manager, one of their own makeup artists, and a couple others. The MUFÉ makeup artist will be on set to keep an eye on the monitor and make sure the makeup is looking good on camera, but it will be a collaborative effort with you - since you are the lip pro!

Please LMK if you are interested.

Feel free to call me at [REDACTED].

Thanks so much!

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Alex Tarr | **BuzzFeed** | Branded Junior Creative Producer | [REDACTED] | @allextizarr
6824 Lexington Ave, Los Angeles, CA 90038

Alex Tarr <alex.tarr@buzzfeed.com>
To: Vladamua Videos <vlada.haggerty@gmail.com>

Thu, Jan 5, 2017 at 3:33 PM

By the way, here are the products we will be using:

Artist Liquid Matte



Artist Acrylip



Thanks!

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Vlada Haggerty <vlada.haggerty@gmail.com>

Thu, Jan 5, 2017 at 5:18 PM

To: Alex Tarr <alex.tarr@buzzfeed.com>

Hi Alex! Thank you for the offer, but unfortunately I can not do this project. I have an exclusive contract in the lip category with one of the major makeup brands.

Thank you for thinking of me and I'm wishing you good luck on this project. I bet it's going to be fun!

Sincerely,
Vlada Haggerty
Makeup&Hair



www.vladahaggerty.com
www.vladamua.com



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Alex Tarr <alex.tarr@buzzfeed.com>

Thu, Jan 5, 2017 at 5:19 PM

To: Vlada Haggerty <vlada.haggerty@gmail.com>

No worries! You're super talented. Good luck with everything you do!

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Vlada Haggerty <vlada.haggerty@gmail.com>

Thu, Jan 5, 2017 at 5:35 PM

To: Alex Tarr <alex.tarr@buzzfeed.com>

Thank you so much!

Sincerely,
Vlada Haggerty
Makeup&Hair



www.vladahaggerty.com
www.vladamua.com



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